***Subject Line: Gain Insight into Marketing Effectiveness with Campaign Analytics***

**Track Performance with Campaign Analytics**

Plan and launch your marketing campaigns with eMoney's automated campaigns so that you can generate and nurture leads through digital channels. Understanding what's working and what's not can help guide future efforts.

eMoney's Campaign Analytics gives you an in-depth view into your campaign's reach and engagement through:

**Top Performing Campaigns:**

Gain insight into your top three Campaigns. See which of your campaigns are getting the most landing page visits and the conversion of Leads & Opportunities.

**Landing Page and Email Engagement:**

Know who received, opened, and clicked through the campaign emails and get a detailed look at the number of landing page views plus conversions.

See how Campaign Analytics can optimize your digital marketing efforts.

**Request a demo today.**

eMoney Note: eMoney Marketing demo page