



Hi [First name],

*[eMoney note: Can use in cases of migrations that are forced or optional.]*

We are excited to partner with eMoney Advisor to launch the [enterprise] version of the eMoney platform! The [enterprise] version of eMoney is designed to uniquely support [enterprise] financial professionals, and will replace your current eMoney subscription. *[eMoney note: We recommend building a side-by-side comparison document to link here for both forced and optional migrations.]*

*[eMoney note: If advisors have the option to migration, we recommend including more information as to why the enterprise version is better for advisors here.]*

This new eMoney subscription integrates the value of your unique advice with the power of a fully-digitized, consumer-facing technology platform to create deeper, more valuable customer relationships.

For questions prior to the new eMoney launch, please contact [Name] at [Number] or email us at [Email].