Hi [Client],

*[eMoney Note about communication: Can use in cases of migrations that are forced or optional.]*

We are excited to partner with eMoney Advisor to launch the [enterprise] version of the eMoney platform! The [enterprise] version of eMoney is designed to uniquely support [enterprise] advisors, and will replace your current eMoney subscription. *[eMoney Note: We recommend building a side-by-side comparison document to link here for both forced and optional migrations.]*

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| *[eMoney Note: If advisors have the option to migration, we recommend including more information as to why the enterprise version is better for advisors here.]*  This new eMoney subscription integrates the value of your unique advice with the power of a fully-digitized, consumer-facing technology platform to create deeper, more valuable customer relationships. |

For questions prior to the new eMoney launch, please contact [Name] at [Number] or email us at [Email].