*Subject Line:* *Get Started with Campaigns*

**Campaigns**

**Marketing automation can give you the opportunity to scale, streamline, and improve your marketing efforts.**

**Get Started with Campaigns** *[eMoney note: hyperlink to the Bamboo home page. For subscribers with a custom eMoney URL, this link will need to be adjusted]*

You can launch automated content marketing campaigns in just a few clicks. You have everything you need. Ready-made social posts and emails promote the gated content that is featured on the landing page and captures contacts. Bamboo will follow up and nurture the contacts with additional relevant content. It's that simple.

**Interested in some content pro-tips?**

In a recent blog post, our in-house marketing strategy expert, Val Rivera, shares *How Marketing Automation Unlocks Efficiency and Scale for Financial Professional*, which includes a webinar replay of *Set Your Marketing Campaigns to Autopilot.*

**Learn More**

**In Case You Missed It -** Read our tips for email marketing and social media to help build out your marketing strategy.

**Stay Tuned -** Your next email will highlight how to take your marketing to the next level and attract prospective clients online.

If at any point you want to accelerate through these steps a bit faster, access the [Interactive User Guide](https://content.emaplan.com/knowledgebase/interactive/Bamboo/index.html) found in your *Help* menu of Bamboo.

Our next email will be arriving to your inbox in about one week!