*Subject Line:* *Start Sharing Content on Social*

**Social Share**

**Consistently posting valuable content on social media expands your digital footprint and differentiates you.**

**Start Sharing Content on Social** *[eMoney note: hyperlink to the Bamboo home page. For subscribers with a custom eMoney URL, this link will need to be adjusted]*

You can build your social media presence and reach clients and prospects on Facebook, Twitter, and LinkedIn by simply clicking the *Share* link beneath the content titles in your *Content Library*.

**Interested in some content pro-tips?**

Val Rivera, our in-house marketing strategy expert shares 5 Creative Ways Financial Professionals Can Use Social Media.. **Learn More**

**In Case You Missed It -** Learn best practices for finding content in the Content Library for your marketing needs. **Watch Short Video**

**Stay Tuned -** Your next email will highlight how to send content to your client and prospects within the application.

If at any point you want to accelerate through these steps a bit faster, access the [Interactive User Guide](https://content.emaplan.com/knowledgebase/interactive/Bamboo/index.html) found in your *Help* menu of Bamboo.

Our next email will be arriving to your inbox in about one week!