*Subject Line:* *Communicate with Email*

**Email Share**

**60 percent of financial professionals identify email as one of their top three most effective marketing tactics.1**

**Communicate with Email** *[eMoney note: hyperlink to the Bamboo home page. For subscribers with a custom eMoney URL, this link will need to be adjusted]*

Engage with clients and prospects using your ready-made email templates to send meeting follow-ups, holiday wishes, and notes about life events, as well as timely articles and educational resources.

**Interested in some content pro-tips?**

Val Rivera, our in-house marketing strategy expert shares 7 Email Marketing Tips for Financial Professionals. **Learn More**

**In Case You Missed It -** Learn 5 Creative Ways Financial Professionals Can Use Social Media. **Learn More**

**Stay Tuned -** Your next email will highlight how to schedule automated campaigns to reach your audience through digital channels.

If at any point you want to accelerate through these steps a bit faster, access the [Interactive User Guide](https://content.emaplan.com/knowledgebase/interactive/Bamboo/index.html) found in your *Help* menu of Bamboo.

Our next email will be arriving to your inbox in about one week!