*Subject Line:* *How to Engage Clients with Relevant Content*

**How to Engage Clients with Relevant Content**

**Tips for Engaging Clients with Relevant Content***(Includes an example marketing plan!)*

The only thing more important to the growth of your business than adding a new client is retaining the ones you already have. Today we'll conclude with our example marketing strategy and offer tips on how to effectively engage with your clients throughout their client lifecycle.

**Interested in some content pro-tips?**

Val Rivera, our in-house marketing strategy expert shares 5 Ways to Perfect Client Outreach and Maximize Engagement. **Learn More**

**In Case You Missed It -** Follow our sample marketing strategy for tips on converting prospects to clients. **Learn More**

**Stay Tuned -** Your next email will continue with tips on implementing a marketing strategy and focus on engaging clients with relevant content.

If at any point you want to accelerate through these steps a bit faster, access the [Interactive User Guide](https://content.emaplan.com/knowledgebase/interactive/Bamboo/index.html) found in your *Help* menu of Bamboo.

Our next email will be arriving to your inbox in about one week!