**Subject line:** Begin Your Digital Marketing Journey

**Begin Your Digital Marketing Journey with a Strong Advisor Website**

Are you using your website to share your “why"? The special sauce that shows how your firm can meet the needs of your ideal audience.

**How to Connect with Clients Online**

**Other Highlights**

* **Industry Insights and Market Commentary Content**

Are you looking for timely content to engage with clients on your social media channels or to include in a monthly newsletter? We release new articles related to current events and the markets on a regular basis in the Content Library > Industry Insights section of Bamboo.

* **Increase Adoption and Awareness of the Client Website**

Watch **this video** to learn how to source and utilize Bamboo content to position the Client Website and increase awareness and adoption.

* **Looking for quick tips to get started?**

Check out **Bamboo Best Practices**. This guide provides several best practices, including how to favorite content, create email groups, and more!

*Don't forget to share Bamboo best practices and content recommendations with your eMoney Support users by forwarding this email to your team!*