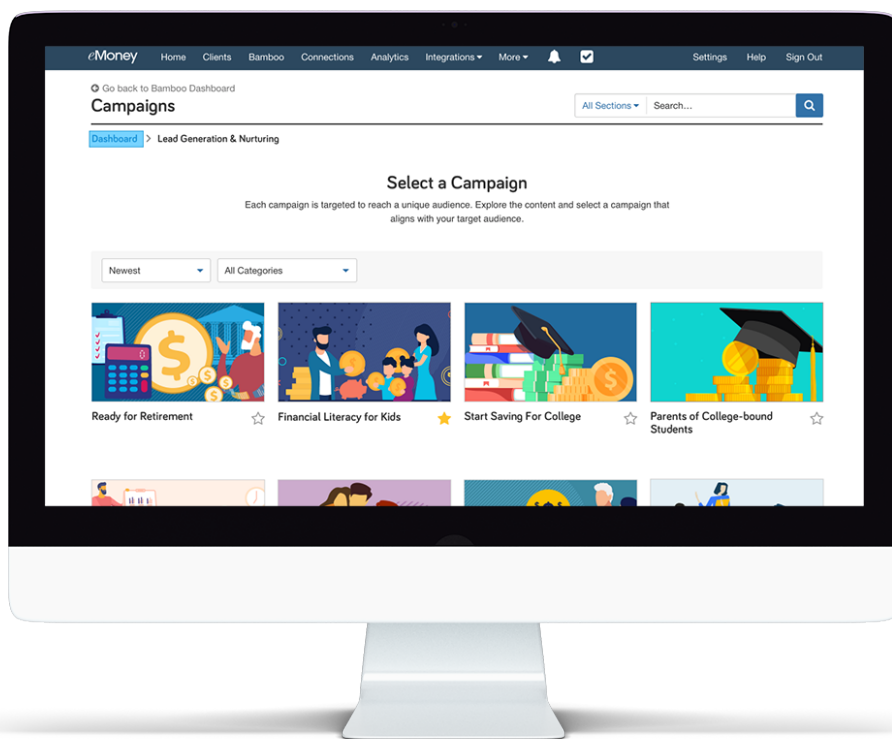




Modern Marketing for the Modern Advisor



Forward-thinking advisors are incorporating digital tools into their service offerings for more personalized, on-demand experiences—and marketing is no different. With Bamboo, you'll be armed with the digital resources you need to attract, convert, and retain clients digitally, all from within the eMoney platform, including:



- A marketing dashboard that is deeply integrated with the eMoney platform
- Fully automated campaign workflows to schedule and launch targeted lead generation content campaigns to digital channels—in just a few clicks
- Kitted campaigns that include everything you need so you don't have to worry about sourcing or creating content
- Onboarding videos and materials to seamlessly bring clients onto the Client Portal and increase engagement
- Professionally-designed articles, videos, infographics, and newsletters to reach clients with the content they need, when they need it
- Easy content sharing through social media and email to connect with your online audience
- Email analytics for tracking and monitoring engagement

To learn more about Bamboo, visit www.emoneyadvisor.com or call 888-362-4612.